SR Engineering College

Innovation . Creativity . Entrepreneurship

DST - NIMAT Project Sponsored

ENTREPRENEURSHIP DEVELOPMENT PROGRAM

25th Nov. - 21st Dec., 2019

NEST

for Entrepreneurship in Science & Technology

Entrepreneurship Development Cell

I.   PROLOGUE

An Entrepreneurship Development Programme (EDP), of 4 weeks duration, aims at training the S&T graduates and the diploma holders in the essentials of conceiving, planning, initiating and launching an economic activity or an enterprise successfully.

The programme content includes class room training on essentials of entrepreneurship, survey of the prevalent socio - economic scenario, identification of business opportunities, role and function as well as schemes of assistance offered by various constituents of the support system, preparation of a technically feasible and economically viable project report, Achievement Motivation Training and also the nuances of management of an enterprise. Sessions on technology and finance are also arranged, depending upon the nature of project selected.

II. GOALS OF THE PROGRAM IS TO:

✓ Create an awareness of the need and importance of entrepreneurship.
✓ Create interest for taking up self-employment.
✓ Facilitate identification of business opportunities
✓ Remove dependency syndrome and knowing their potential.
✓ Elicit importance of goal setting,risk taking behavior, systematic planning, efficiency orientation and concern for quality.
✓ Understand the various aspects of business laws, inventory management, growth & diversification of enterprises
✓ Equip the skills of preparing business plan
✓ Understand the complete aspects of marketing and customer management
✓ Understand techniques of preparation of feasible & viable projects.
✓ Bring awareness towards tools/ mechanics / technology functioning with Hands-on-training sessions

III.   FOR WHOM

Budding Entrepreneurs, Practicing entrepreneurs, NGO based entrepreneurs and Science & Technology graduates. A total of 20-25 participants will be shortlisted.

IV.   PEDAGOGY

Combination of Expert Lectures, Case Study Discussions, Field Study, Startup Plan, Role Plays, Business Plan Preparation, Panel Discussions, Hands-on-Training will be held.

V. IMPORTANT DEADLINES

Last date of receiving applications: **18th November 2019**
Confirmation of participant: The shortlisted candidates would be communicated by **20 November 2019** through e-mail and the list of shortlisted candidates will also be available at institute website - www.srecwarangal.ac.in/nest

VI. BENEFITS OFFERED TO PARTICIPANTS

✓ NO REGISTRATION FEES
✓ A certificate of participation will be provided on the successful completion of training program.
✓ Those who want to commute (Up-Down) from Warangal City during the period of the EDP, viability of vehicle facility can be explored
✓ However, those who want to avail the Boarding and Lodging facility at Campus they have to pay additional nominal charges of Rs. 5000 (Subsidized) to avail the accommodation on Twin sharing basis.

VII. RESOURCE PERSONS

Experts from Industry, Academia, Government Agencies, Entrepreneurs and Financial Experts.

VIII. ABOUT THE INSTITUTION

S R Engineering College (SREC), established in the year 2002, is sponsored by Sri Rajeshwara Educational Society which has four decades of rich experience in the field of Education. It is located on Warangal-Karimnagar highway at about 15 KM away from Warangal City. S R Group runs Engineering Colleges, Junior Colleges and Schools spreading across Telangana and Andhra Pradesh. S R Engineering College has been in the forefront in imparting high quality technical education. State of the art infrastructure in all branches of engineering, dedicated and qualified staff, highly conducive environment for teaching-learning process are the hallmarks of this professionally managed institution.

The institute is an Autonomous Institution, accredited by NAAC with 'A' Grade and its programmes are accredited by National Board of Accreditation (NBA) under Tier I Format. The institute is affiliated to Jawaharlal Nehru Technological University, Hyderabad (JNTUH) and approved by AICTE.

It is running 5 undergraduate (B.Tech) and 5 postgraduate (M.Tech) engineering programs besides, Master of Business Administration (MBA) and MBA (Integrated). Prominent personalities from the industry take sessions with the students on a regular basis to acquaint them with contemporary best practices existing in the industry.

IX. VENUE

SR Engineering College, Ananthsagar,Hasanparthy (M), Warangal Urban, Telangana 506371, India.

X. HOW TO APPLY

Interested applicants can download the application form from our website www.srecwarangal.ac.in/nest. The applicants must possess Aadhar Number and wire transfer an amount of Rs. 2000/- (Refundable caution deposit) through NEFT to our institution account, details furnished below.,

Account Number: **62239901843**
Account Holder Name: **SR Engineering College**
IFSC Code: **SBIN0020155**
Branch: **Hasanparthy**

For those applicants, who were not shortlisted for the program, amount will be returned in a week time to their account. In case of selected candidates, caution deposit cheque will be issued on the last day of EDP, for those applicants who attended the program successfully. Filled in application after transfering the amount (fill transaction ID details of NEFT) has to be scanned and e-mail to nest@srecwarangal.ac.in

XI. PROGRAM COORDINATOR

All correspondence with reference to the EDP may be made to the:

Dr. Suman Naredla,
Program Coordinator & Chief Coordinator,
Entrepreneurship Development Cell & Associate Professor, Business Management,
S R Engineering College, Ananthasagar, Hasanparthy (M),
Warangal Urban, Telangana 506371, India.
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For further details, visit our website: www.srecwarangal.ac.in/nest